



CADILLAC
PREMIUM CARE

MAINTENANCE

The Best Coverage in America Just Got Better

Cadillac is excited to announce a new program that perfectly aligns with our efforts to address the unique expectations of today's luxury customer...

All 2011 Cadillac models now come standard with **Cadillac Premium Care Maintenance**¹. It's a maintenance program that provides more peace of mind by covering select required maintenance during the first 4-years or 50,000 miles of the vehicle's operation. It aligns with the terms of our 4-year or 50,000 mile bumper-to-bumper New Vehicle Limited Warranty¹. And, it's fully transferable.

Cadillac Premium Care Maintenance covers routine maintenance during the first 4 years or 50,000* miles including:

- Oil Changes: based on your Cadillac's Oil Life Monitor system
- Tire Rotation every 7,500 miles
- Engine Air Cleaner Filter replacement
- Passenger Compartment Air Filter replacement
- Multi Point Vehicle Inspections (MPVI)²

All Cadillac models also come backed with a 5-year / 100,000 mile Transferable Powertrain Limited Warranty.¹ That means if you need warranty repairs to your engine, transmission, or drive systems in the first five years or 100,000 miles, Cadillac has you covered. And, if your vehicle needs service, Cadillac is there with 24/7 Roadside Assistance¹ and Courtesy Transportation¹ for 5-years / 100,000 miles to get you where you need to be.

Owning a Cadillac has its privileges, and you are eligible for all of them the moment you get behind the wheel

OnStar® Vehicle Diagnostics Lessens The Worry Of Maintaining Your Vehicle

Your 2011 Cadillac vehicle comes with one year of OnStar Directions and Connections®, compliments of Cadillac. And with OnStar Vehicle Diagnostics³, maintaining your Cadillac is as easy as checking your email.

Every month you can automatically receive an email with the results of hundreds of regular checks of your engine, transmission, StabiliTrak,® antilock brakes, and other key systems. Your monthly OnStar Vehicle Diagnostics email will also help you keep on top of vehicle maintenance needs, like when to change your oil and put air in your tires. Need a diagnostic check between emails? Just push the OnStar button and an Advisor can run an On-Demand Diagnostics³ check while you're driving. That's peace of mind, when you need it.

And if you need a helping hand with scheduling your **Cadillac Premium Care Maintenance** or other vehicle repairs, OnStar is there for you too. OnStar offers Dealer Maintenance Notification capability as part of your OnStar subscriber services. When your Cadillac vehicle needs routine maintenance, your vehicle has the capability to notify your preferred Cadillac dealer. Your dealer will contact you to set up an appointment to assist with whatever your vehicle needs. Simply push your OnStar button or contact your Cadillac dealer and ask to be enrolled in Dealer Maintenance Notification services from OnStar⁴.

Trust Your Cadillac To Those Who Know It Best

To ensure that your vehicle receives first-quality service, Cadillac requires having all **Cadillac Premium Care Maintenance** performed by a Cadillac Certified Service dealership. There are some key advantages to having your vehicle maintained by a Cadillac dealer, including:

- Knowledgeable and friendly service staff, with factory-trained and certified technicians who fix it right the first time
- State-of-the-art equipment and tools designed to diagnose and service your Cadillac vehicle
- Genuine GM Parts that meet stringent factory specifications to keep your vehicle running at peak performance

To find out more about Cadillac Premium Care Maintenance, visit us at Cadillac.com/premiumcare

Cadillac Continues To Care - Before And After You Drive Your New Cadillac Home

¹ Whichever comes first. See dealer for details. ² Multi-Point Vehicle Inspection: A comprehensive vehicle inspection, performed by a qualified dealership, that evaluates multiple "points" on a particular vehicle such as: the engine, transmission, safety equipment, and tires. ³ Visit onstar.com for details and system limitations. ⁴ Dealer Maintenance Notification requires active OnStar subscription service.